

VLADIMIR ZIMIN

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SUMMARY

- Internet PR project management
- Strong IT background
- SEO management and customization
- Mobile industry analyst
- Event management: presentations, press conferences, media coverage
- Strong journalistic background
- Social Media and Internet community founder

EDUCATION**Baku State University** Bachelors in Linguistics (1997 – 2001)**IATP HTML/DHTML Training Course**, Advanced Web-design Training, Web Graphics**BarCamp Caspian 2009 Conference** Press participant**Intel Development Forum Moscow, Intel Development Forum St. Petersburg,****CiscoExpo 2006 Moscow** Press participant (2004, 2005, 2006)**SamsungForum 2012 Prague** Press participant**AWARDS****Day.az Forum Mobile Expert 2008 public award,****Netty 2009 Special project "From Baku with Podcast" nominee**

EXPERIENCE

March 2005 – Present

Water Engineered Technologies,

IT manager

- Managing & optimizing office network
- Maintaining office hardware and equipment
- Developing and maintaining company's web-site

January 2010 –
Present (Part Time)**Infocity Magazine,**

Journalist

June 2009 –
May 2011
(Non-stuff)**Azercell Telecom,**

Corporate twitter founder (in 2009), Contour-to-manat migration advisor

March 2002 –
February 2005**"Network Technologies" web-design company,**

Content manager

- Managed and SEO optimized websites, among which: internet.news.az, forum.az, genprosecutor.gov.az, yap.org.az and updated websites of Azerbaijan General Prosecutor Office, YAP party, "Xayal" Co., Internet News newspaper, etc (list of all the projects is available upon request)
- Edited the HTML, DHTML, SHTML, PHP etc. code-base of the websites

January 2001 –
February 2002**"Flexible Solutions" web-design company,**

Web-master, Content advisor

- Managed content and updated websites: Baku Airport, AZERINET portal, DETSL website etc (list of all the projects is available upon request)
- Managed and organized events: presentations, press conferences, media coverage
- Managed and SEO optimized websites
- Edited the HTML, DHTML, SHTML, PHP etc. code-base of the websites

March 2002 – January
2011**'Expert.az' "Internet News" newspapers,**

Journalist

- Managed "Founders" PR project <http://www.internetnews.az/founders.php> introducing to public success stories of world IT giants like HP, AMD, Intel, Cisco, Google, Microsoft etc. and leading local Hi-Tech companies.
- Launched www.expert.az project
- Mobile technology and computer hardware analyst

January 1999 –
November 2000**"Daily News"/" Ежедневные Новости" newspapers/"**

Journalist, Office Manager

- Wrote articles, Assisted in management of meetings, press conferences, managed advertising in the newspaper etc

SKILLS**Languages:** Russian, English, and Azeri**Software:** Windows, Linux, WM, iOS, Symbian, Android, MS Word, Excel, Powerpoint, Access, Outlook, MS Front Page, Adobe Photoshop, Fireworks, HTML, PHP, MySQL**INTERESTS**

Gadgets, mobile, hardware, IT, blogging, music, podcasts, cinema, cars, books